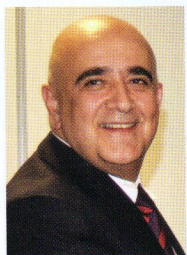


### Comlux Plans to Beat Pricey Rivals With New Sukhoi Business Jets

Comlux (Booth N5700) is banking on price and performance to make the Sukhoi Business Jet (SBJ) a hit in the market. It's a program with some risk, says Richard Gaona, president of the Comlux Aviation Group, but the jet's combination of range, cabin size and a \$50 million price tag for a completed



Richard Gaona.

aircraft should make it a winner. "Look at the prices for Airbus ACJs and Boeing BBJs – they're going through the roof. You're talking \$80 and \$90 million each, just to begin with," Gaona tells *ShowNews*.

Comlux has asked for several changes to the baseline Superjet to meet the "full-up" specification demanded by the SBJ. The current 40,000 ft. cruise ceiling should rise to 43,000 ft. maximum takeoff weight should increase by 1 ton and, most important, the current ETOPS limit of 120 minutes must be extended to 180 minutes.

When the first aircraft is delivered (green) to Comlux in 2014, it won't meet that spec, but by 2016 the changes should be in effect, says SuperJet International. The prize is the prospect that Comlux's order for two aircraft, plus two options, could grow to six or 10 aircraft, according to Gaona.

"The aircraft is not mature today," he says, "but I am not looking for delivery in six months. It's not ready for VIP service today, but it's a great aircraft, and we are buying it as preparation for the future. Sometimes in business you have to take a risk, and I'm prepared to take that risk."

—Robert Hewson

—See story on page 64.



### CRS's 2011 Harley Giveaway



CRS Jet Spares is once again running its traditional NBAA Harley Davidson giveaway contest. An NBAA exhibitor for more than 20 years, CRS will hand over one lucky attendee a 2011 Harley Davidson Super Low XL883L. All corporate operators, jet owners and maintenance departments attending this year's convention are invited to participate. The drawing will take place at CRS's Booth C10829 on Tuesday at 3 p.m.

### Win a Bullhorn Every Hour from Flight Display

A little speaker with a BIG sound is the main attraction at Flight Display Systems (Booth C11224), where one is being given away every hour, on the hour. The speaker plugs into iPods, iPads and iPhones, Androids, Blackberries and tablets, to waft waves of volume from music, movies or games throughout any interior space. The speaker has a retail value of \$39.



### Win Free Handling Services from ABS Jets

ABS Jets, a Prague-based aircraft operator and services provider, will give away 10 sets of free handling services at its Prague and Bratislava, Slovakia, bases at the show. All you have to do to win is estimate how far it is from Las Vegas to Prague. Official entry forms will be distributed at ABS Jets' Booth C13618. The winning entry will be announced at noon on Tuesday.

### Get Keyed Up with Avfuel, Win a BMW



Avfuel is offering showgoers the chance to win a BMW 650i convertible lease. To play "Keyed Up," participants collect a set of keys from an Avfuel representative here. Each set of keys has a unique reference number that the participant will register by visiting [www.avfuel.com/keys](http://www.avfuel.com/keys) or scanning a QR code. Participants visit the 28 Avfuel-branded FBOs at Booth N5121 – as well as several participating FBOs on the show floor – collecting stamps on their keys as they go. Each stamped key gives one entry in the draw for a two-year lease on a 2012 BMW 650i convertible.

### Die-Cast Models and iPads at Phillips 66 Booth

Phillips 66 Aviation is hosting 16 of its FBOs at Booth C10620, where visitors can win collectible 1938 Lockheed Electra die-cast models, iPad 2s, Phillips 66 merchandise and bonus WingPoints daily. WingPoints Rewards Cardholders also can spin a large WingPoints wheel to win more bonus points. Anyone registering for a new WingPoints card during the show will get one pre-loaded with 1,000 points. WingPoints rewards pilots, schedulers and dispatchers for purchasing aviation fuel at participating Phillips 66 Aviation dealers.

### Want to Win the Space Shuttle Atlantis?

Factory Direct Models is raffling a 5-ft. model of the space shuttle *Atlantis*, worth more than \$10,000, at this year's show. The highly detailed, handmade model has full interior details, working lights and a loaded cargo bay with open doors. The finished model is on show at Booth C10711. "I wanted to build something extraordinary this year while celebrating one of America's greatest achievements," says FDM managing partner Mike Gibson.



### Enter the EAA 'Win the Cub' Sweepstakes

The Piper J-3 Cub, one of the legendary aircraft in aviation history, will take center stage for the next nine months as the grand prize for the 2012 EAA "Win the Cub" Aircraft Sweepstakes. The sweepstakes annually supports EAA's aviation education programs. Entry forms are available here at the show (Booth C10640). All prizes will be awarded to winners in random drawings at the EAA